

COURSE PROGRAM

Academic Year: 2022/2023

Identification and characteristics of the course			
Code	502970	ECTS Credits	6
Course name (English)	PHOTOJOURNALISM		
Course name (Spanish)	FOTOPERIODISMO		
Degree programs	DEGREE IN JOURNALISM DUAL DEGREE IN JOURNALISM / AUDIOVISUAL COMMUNICATION		
Faculty/School	FACULTY OF DOCUMENTATION AND COMMUNICATION		
Semester	5th (Degree in Journalism) 7th (Dual Degree Journalism/ A. Communication)	Type of course	Compulsory
Module	THEORETICAL FOUNDATIONS OF JOURNALISM		
Matter	AUDIOVISUAL LANGUAGE		
Lecturer/s			
Name	Office	E-mail	Web page
JAVIER TRABADELA ROBLES	Dean's office 02	jtrarob@unex.es	→
Subject Area	AUDIOVISUAL COMMUNICATION & ADVERTISING		
Department	INFORMATION & COMMUNICATION		
Coordinating Lecturer (If more than one)			
Competencies*			
<p><u>Core Competencies:</u></p> <p>CC1 - That students have demonstrated possession and understanding of knowledge in an area of study that builds on the foundation of general secondary education, and is usually at a level that, while relying on advanced textbooks, also includes some aspects that involve knowledge from the cutting edge of their field of study.</p> <p>CC2 - Students are able to apply their knowledge to their work or vocation in a professional manner and possess the competences usually demonstrated through the development and defence of arguments and problem solving within their field of study.</p> <p>CC3 - Students have the ability to gather and interpret relevant data (usually within their area of study) in order to make judgements that include reflection on relevant social, scientific or ethical issues.</p> <p>CC4 - Students are able to communicate information, ideas, problems and solutions to both specialist and non-specialist audiences.</p> <p>CC5 - That students have developed those learning skills necessary to undertake further studies with a high degree of autonomy.</p>			

* The sections concerning competencies, course outline, educational activities, teaching methodologies, learning outcomes and assessment systems must conform to that included in the ANECA verified document of the degree program.

<p><u>General Competences:</u></p> <p>GC1 - Analyse the journalistic fact in accordance with current media processes and trends.</p> <p>GC4 - Understand the techniques and processes for creating and disseminating journalistic messages in the context of media and institutional relations.</p> <p>GC6 - Demonstrate the skills necessary to work in journalistic companies and organisations that demand communication services.</p> <p>GC7 - Understand and plan the news production process.</p>
<p><u>Transversal Competences:</u></p> <p>TC9 - To value one's own work results and restructure creative and organisational professional processes.</p> <p>TC10 - Develop order and method in professional work: hierarchy, organisation and timing of tasks.</p>
<p><u>Specific competences:</u></p> <p>SC2 - Knowing the ethical and deontological principles of journalistic practice and applying them to professional reality.</p> <p>SC7 - Produce informative texts in accordance with the theoretical and practical canons of visual and sound languages.</p> <p>SC9 - Produce content adapted to the new technological news media.</p>
Contents
Course outline*
<i>"Photography as a witness and document, its role as an instrument for constructing reality. Historical background and evolution. Fundamentals for the production of photojournalistic images and photo-reportages. Practical analysis of journalistic photography" (Degree syllabus).</i>
Course syllabus
<p>Name of lesson 1: THEORY AND TECHNIQUE OF PHOTOGRAPHY</p> <p>Contents of lesson 1:</p> <p>Description of the practical activities of lesson 1: Various practices related to elementary photographic technique</p>
<p>Name of lesson 2: PHOTOGRAPHY FROM ITS ORIGINS. PHOTOGRAPHY AS A SOCIAL DOCUMENT</p> <p>Contents of lesson 2:</p> <p>Description of the practical activities of lesson 2: Exercise on "photography as a reflection of reality".</p>
<p>Name of lesson 3: GREAT AUTHORS AND PHOTOJOURNALISM AGENCIES</p> <p>Contents of lesson 3:</p> <p>Description of the practical activities of lesson 3: Various practices related to elementary photographic technique</p>
<p>Name of lesson 4: PHOTOGRAPHIC GENRES IN PRESS PHOTOGRAPHY</p> <p>Contents of lesson 4:</p> <p>Description of the practical activities of lesson 4: Practice on reportage</p>
<p>Name of lesson 5: PHOTOJOURNALISM TODAY</p>

Contents of lesson 5:
Description of the practical activities of lesson 5: Final assignment

Educational activities *								
Student workload in hours by lesson		Lectures	Practical activities				Monitoring activity	Homework
Lesson	Total	L	HI	LAB	COM	SEM	SGT	PS
1	30	14						16
2	21	10						11
3	24	12						12
4	24	12						12
5	20	10						10
Final assignment	11	2						9
Assessment **	20							20
TOTAL	150	60						90

L: Lectures (100 students)
 HI: Hospital internships (7 students)
 LAB: Laboratory or field practices (15 students)
 COM: Computer room or language laboratory practices (30 students)
 SEM: Problem classes or seminars or case studies (40 students)
 SGT: Scheduled group tutorials (educational monitoring, ECTS type tutorials)
 PS: Personal study, individual or group work and reading of bibliography

Teaching Methodologies*

Explanation in class of the programmed subjects.
 Analysis and resolution of practical problems.
 Activities to monitor learning.
 Compulsory reading.
 Discussion of contents in class.
 Group work.

Learning outcomes *

- Identify the management and planning processes of any audiovisual product.
- Distinguish the interpretation and oriented analysis of the informative, emotional and persuasive components of audiovisual discourse.
- Knowing the different relationships between verbal and visual language.
- To evaluate and apply the main theories proposed on models of analysis and interpretation of visual codes.
- Handle the codes involved in the production and interpretation of images.

Assessment systems *

In order for students to be assessed, they must have submitted the corresponding form (online form) and photograph to the teacher.

** Indicate the total number of evaluation hours of this subject.

The evaluation of the subject will include both the theoretical and the practical part of the material covered in class.

70% of the mark will correspond to continuous assessment (CA) and 30% to the final exam (FE). However, this distribution will be explained in detail in the classroom.

All continuous assessment tasks (CA) are recoverable (in all exam sessions) as it will be explained in the classroom and in the subject area on the virtual campus.

- According to the evaluation regulations of the UEX, students must communicate to the professor the choice of continuous evaluation (CE) or global evaluation during the first quarter of the semester and through the means created for it in the virtual space. In the event that there is no communication from the student, it will be understood that the chosen modality is continuous assessment (EC).

- According to the UEx assessment regulations "*Fraudulent performance of any assessment test will result in a failing grade, with a "0" mark in the corresponding exam session, regardless of the fact that the teacher may request the opening of an informative/disciplinary file before the Rector of the University of Extremadura*" (art. 8.6). In the different activities, the appropriate measures will be taken to try to avoid this type of action, including the use of the means provided by the UEX to teachers, such as anti-plagiarism software.

- The monitoring and evaluation of the exam and the practical exercises proposed in the course, as well as the final assignments, will involve a minimum of 25 hours of work for the teacher.

- There will be an alternative final exam of a global nature in all the sessions, so that passing it will mean passing the course.

Bibliography (basic and complementary)

Basic bibliography:

ALCAIDE, E. (2017). *Fotoperiodismo 3.0*. Jaén: Masquelibros.

ALONSO ERAUSQUIN, M. (1995). *Fotoperiodismo, formas y códigos*. Madrid: Síntesis.

BAEZA GALLUR, P. (2003). *Por una función crítica de la fotografía de prensa*.
Barcelona: Gustavo Gili.

BILISSI, E.; ALLEN, E.; LANGFORD, M; GOLDING, A.; TRIANTAPHILLIDOU, S. (2011).
Langford's Advanced Photography: The guide for aspiring photographers.
Taylor & Francis.

JEFFREY, I. (2009). *How to Read a Photograph: Lessons from Master Photographers*.
Harry N Abrams Inc.

KEENE, M. (2016). *Practical Photojournalism: A Professional Guide*. Ammonite Press.

KOBRE, K. (2016). *Photojournalism: The Professionals' Approach*. Taylor & Francis.

POGUE, D. (2009). *David Pogue's Digital Photography: The Missing Manual*.

Complementary bibliography:

BUTLER, Y.J. (2007). *Fotografía digital avanzada para profesionales: cómo conseguir fotografías de alto nivel*. Barcelona: Omega.

- CHEVRIER, J.F. (2007). *La fotografía entre las bellas artes y los medios de comunicación*. Barcelona: Gustavo Gili.
- JEFFREY, I. (1989). *Photography: A Concise History (World of Art)*. Thames and Hudson Ltd.
- PÉREZ HERRERO, P.; RIVAS NIETO, P.; GELADO MARCOS, R. [Coord.] Sociedad Española de Periodística (2009). *Periodismo ciudadano: posibilidades y riesgos para el discurso informativo*. Salamanca: Publicaciones Universidad Pontificia de Salamanca.
- SÁNCHEZ VIGIL J.M. et al. (2001). Summa Artis : historia general del arte / [dirigida por José Pijoán]. Vol. 47, *La fotografía en España: de los orígenes al siglo XX*. Madrid: Espasa-Calpe.
- VIGUÉ J.; GARCÉS, S. (2012). *Fotografía digital avanzada: ejemplos y ejercicios prácticos*. Madrid: Tikal.
- YAPP, N.; HOPKINSON, A. (1995). *150 Years of Photo Journalism (The Hulton Getty Picture Collection)*. Könemann.

Other resources and complementary educational materials

The course has a classroom on the Virtual Campus of the University of Extremadura that includes several materials. It will available at the beginning of the academic year.