COURSE SYLLABUS

Academic Year: 2020/2021

Identification and characteristics of the course				
Code	401153	ECTS Credits		6
Course title (English)	Research in International Trade Relationships			
Course title (Spanish)	Investigación en Relaciones de Comercio Internacional			
Degree programs	University Master's Degree in Economics, Management and International Trade			
Faculty/School	Faculty of Economics and Business Administration			
Semester	1th first	Course type (compulsory/optional)		Compulsory
Module	General			
Subject matter	Research in International Trade Relationships			
Lecturer/s				
Name		Room	E-mail	Web page
María Maesso Corral		39	mmaesso@unex.es	
Mª Teresa Fernández Núñez		38	teresafn@unex.es	
Subject Area	Applied Economics			
Department	Economics			
Coordinator (Only if there is more than one lecturer)	María Maesso Corral			

Competencies*
Basic Competences: CB6, CB7, CB8, CB9, CB10
General Skills: CG1, CG4, CG5, CG7, CG8, CG9
Cross Skills CT1, CT2, CT3, CT4, CT5
Specific Skills CE2, CE9
Contents
Course outline*
This subject addresses basic knowledge that the students need to analyze the international relationships among countries. The global economic environment in which trade flows take place is analyzed, as well as the causes of international trade according to the major theories and the main trends in recent decades. Furthermore, the regulation at international level in the framework of World Trade Organization is also studied. In addition, the bases to analyze the international trade pattern of a country are provided. Emphasis is made on the measurement of trade dynamism, the study of trade geographical pattern, the evaluation of trade sectoral pattern and the selection of international markets.

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* The sections concerning competencies, course outline, teaching activities, teaching methodology, learning outcomes and assessment methods must conform to those included in the ANECA verified document of the degree program.

Course contents

UNIT 1 WHY TRADE? THE CAUSES OF TRADE
- **Theoretical contents**: Importance of the endowment of factors: classical theories. Economies of scale and strategies of product differenciation. New approaches to the causes of trade

UNIT 2. ANALYSIS AND MEASUREMENT OF THE TRADE DYNAMISM
- **Theoretical contents** Introduction: main statistical sources. Basic indicators of trade position. Trade growth: a perspective
- **Practical contents:** Analysis of trade position of the selected country based on available statists in databases and appropiate indicators, as well as bibliography to complete the analysis

UNIT 3: ANALYSIS AND MEASUREMENT OF THE TRADE GEOGRAPHICAL PATTERN
- **Theoretical contents:** Basic indicators of the geographical trade pattern. Geographical distribution of international trade. The expansion of the South-South trade, the intraregional trade and other recent trends
- **Practical contents:** Analysis of geographical pattern of the selected country based on available statists in databases and appropiate indicators as well as bibliography to complete the analysis

UNIT 4: ANALYSIS AND MEASUREMENT OF THE TRADE SECTORIAL PATTERN
- **Theoretical contents:** Basic indicators of the sectorial trade pattern. Sectorial distribution of international trade. The growth of trade of services, the trade of intermediate goods and other recent trends
- **Practical contents:** Analysis of sectorial pattern of the selected country based on available statists in databases and appropiate indicators as well as bibliography to complete the analysis

UNIT 5: SELECTION OF INTERNATIONAL MARKETS
- **Theoretical contents:** Selection of international markets. Phases of selection. Pre-selection of markets. In-depth research
- **Practical contents:** Analysis of alternative markets of exports for the selected country based on the process of selection of international markets

UNIT 6: TRADE POLICIES
- **Theoretical contents:** Trade policies: multilateral and regional agreements. Instruments of trade policy

Educational activities *							
Student workload (hours per lesson)		**Lectures**	**Practical sessions**				**Monitoring activity**	**Homework**
Lesson	**Total**	**L**	**HI**	**LAB**	**COM**	**SEM**	**SGT**	**PS**
UNIT 1	21	3						18
UNIT 2	23	3				1		19
UNIT 3	24	4				1		19
UNIT 4	25	4				1		20
UNIT 5	24	4				1		19
UNIT 6	23	4						19
Assessment **	10	2				2		6
TOTAL ECTS	**150**	**24**				**6**	**4,25**	**120**
L: Lectures (100 students)								

** Insert as many rows as necessary. For instance, you can include one row for a partial exam and another for the final exam.

HI: Hospital internships (7 students)
LAB: Lab sessions or field practice (15 students)
COM: Computer room or language laboratory practice (30 students)
SEM: Problem-solving classes, seminars or case studies (40 students)
SGT: Scheduled group tutorials (educational monitoring, ECTS type tutorials)
PS: Personal study, individual or group work and reading of bibliography

Teaching Methodology*

- Classes of presentation of the subject through master lessons with bibliographic and audiovisual material.
- Access and research in bibliographic and statistical sources that not only allow the experience of shared responsibility but the visualization of the theory in the real world.
- Works carried out by the students in groups under the scientific, bibliographic, didactic and methodological guidance of the teacher in order to deepen or complete the competences of the module.
- Bibliographic texts selected by the teacher to reinforce or widen the competences of the module
- Presentation of works to colleagues
- Final review on the contexts of the subjects and practices carried out

Learning outcomes *

- To understand the main ideas and knowledge on research in international trade relations
- To apply information and knowledge by using methods and skills to solve problems
- To interpret information to summarize, describe and interpret situations and be able to argue.
- To solve problems related to research in international trade relations and be able to extrapolate this knowledge to new contexts.
- To discover patterns in information, organize data and recognize hidden meanings to make judgments that include reflection.
- To transmit information, ideas, problems and solutions.
- To present a high degree of autonomy to assess and decide on known and unknown situations.

Assessment methods *

There are two mutually exclusive alternatives for assessment: presential and non presential systems.

NON PRESENTIAL ASSESSMENT SYSTEM.
A written final exam will be programmed at the end of the semester. It will include all the contents of the subject and the students can achieve 100% of the final mark.

PRESENTIAL ASSESSMENT SYSTEM
The final qualification will be the result of the following activities and percentages

- **Practical activities (40% of the final mark)**
  The students will work by groups to elaborate a report on the trade pattern of a selected country. The report will be a compilation of the different practices that have been developed throughout the semester on trade dynamism, the geographical and sectorial patterns and the selection of international markets. The report needs to have a structure of academic work academic and the students have to present it in class. The elaboration of this report as well as the oral presentation will allow us to evaluate

the acquisition of competences. In order to facilitate the work, we provide the students a complete guide. In case of plagiarism the qualification will be an automatic suspense.

- **Written final exam (60% of the final mark)**
  A written final exam will be programmed at the end of the semester. It will include all the contents of the subject and it is compulsory to get a minimum mark of 4 points out of 10 in the exam to pass the subject.

Bibliography (basic and complementary)

BASIC BIBLIOGRAPHY:
- González Blanco, Raquel (2011) **"**Diferentes teorías del comercio internacional" *Revista ICE* nº 858
- Organización Mundial de Comercio (2015) *Informe sobre el comercio mundial en 2014. La importancia de países en desarrollo*

COMPLEMENTARY BIBLIOGRAPHY:
- Baldwin, R. y Wyplosz, C. (2015): The Economics of European Integration (5ª edición), Mc-Graw-Hill.
- Berbel, J.M y Jerónimo,M.A. (2012) Selección de mercados. *TEC Empresarial*, volumen 6, nº 1
- Rivera-Batiz, L. y Oliva, M.A. (2003) *International trade. Theory, strategies and evidence. Oxford University Press*
- UNCTAD (2017) *Evolución del sistema internacional de comercio y sus tendencias desde una perspectiva de desarrollo*

Other resources and complementary materials

- European Central Bank: http://www.ecb.int
- Banco Mundial: http://www.worldbank.org
- Conference of United Nations on Trade and Development http://www.unctad.org
- Economic and Social Council: http://www.ces.es
- Eurostat: http://epp.eurostat.ec.europa.eu/portal/page/portal/eurostat/home
- International Monetary Fund http://www.imf.org
- International Forum on Globalization: http://ifg.org
- United Nations http://www.un.org
- Economic Organization for Development and Cooperation: http://www.oecd.org
- World Trade Organization http://www.wto.org
- European Union http://www.europa.eu