


	PROCESO PARA EL DESARROLLO DE LAS ENSEÑANZAS DE LA ESCUELA DE INGENIERÍAS AGRARIAS	
	CÓDIGO: P/CL009_EIA_D002	

## PROGRAMME IN ECONOMICS AND BUSSINESS MANAGEMENT

Academic course: 2018-2019

Identification and characteristics of the subject				
Code	501123		Créditos ECTS	6
Name (Spanish)	<b>Economía y Gestión de Empresas</b>			
Name (English)	Economics and Business Management			
Degree	Food Science and Technology Degree			
Center	Agricultural Engineering			
Semester	Second (2º)	Type	Compulsory	
Module	Compulsory			
Subject	Bussiness			
Language	Spanish			
Professor/s				
Name	Room	e-mail	Web link	
Eva Crespo Cebada	D108 Ed. Alfonso XIII	ecreceb@unex.es	Virtual Room	
Field of knowledge	Applied Economy			
Departament	Economy			
Coordinator (if there is more than one professor)				
Lessons and contents				
Syllabus				
SECTION I. BASIC PRINCIPLES OF ECONOMY FOR BUSSINESS				
<b><u>Lesson 1. Basic concepts of Economy.</u></b>				
<b><u>Lesson 2. Demand and supply curves.</u></b>				
<b><u>Lesson3. Application of supply and demand analysis.</u></b>				
<b><u>Lesson 4. Demand of goods.</u></b>				
<b><u>Lesson 5. Production Company.</u></b>				
<b><u>Lesson 6. Production Costs.</u></b>				
<b><u>Lesson 7. Competitive Markets.</u></b>				
<b><u>Lesson 8. Non competitive Markets</u></b>				
<b><u>Lesson 9. Gross Domestic Product (GDP) and Income</u></b>				

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**Lesson 10. Agricultural Magnitudes.**

**SECTION II.- Business Administration**

**Lesson 11. Company and entrepreneur. Functions and objectives of Companies.**

**Lesson 12. Organizational structure of the company. Types of companies.**

**Lesson 13. The creation of companies.**

**Lesson 14. Functional areas of companies.**

**Lesson 15. Introduction to Accounting.**

**Lesson 16. Balance Analysis.**

**Lesson 17. Company Finance I.**

**Lesson 18. Company Finance II.**

**PRACTICAL SYLLABUS**

Practical lesson 1: **Competitive Equilibrium: static comparative.**

Practical lesson 2: **Monopoly behavior and non competitive competence.**

Practical lesson 3: **Practical case of processed food company operation.**

Practical lesson 4: **Company Financial Analysis.**

Practical lesson 5: **Corporate Social Responsibility of Companies.**