


	PROCESO PARA EL DESARROLLO DE LAS ENSEÑANZAS DE LA ESCUELA DE INGENIERÍAS AGRARIAS	
	CÓDIGO: P/CL009_EIA_D002	

PROGRAMME IN ECONOMICS AND BUSSINESS MANAGEMENT

Academic course: 2019-2020

Identification and characteristics of the subject				
Code	501123		Créditos ECTS	6
Name (Spanish)	Economía y Gestión de Empresas			
Name (English)	Economics and Business Management			
Degree	Food Science and Technology Degree			
Center	Agricultural Engineering			
Semester	Second (2º)	Type	Compulsory	
Module	Compulsory			
Subject	Bussiness			
Language	Spanish			
Professor/s				
Name	Room	e-mail	Web link	
Eva Crespo Cebada	D108 Ed. Alfonso XIII	ecreceb@unex.es	Virtual Room	
Field of knowledge	Applied Economy			
Departament	Economy			
Coordinator (if there is more than one professor)				
Lessons and contents				
Syllabus				
SECTION I. BASIC PRINCIPLES OF ECONOMY FOR BUSSINESS				
<u>Lesson 1. Basic concepts of Economy.</u>				
<u>Lesson 2. Demand and supply curves.</u>				
<u>Lesson3. Application of supply and demand analysis.</u>				
<u>Lesson 4. Demand of goods.</u>				
<u>Lesson 5. Production Company.</u>				
<u>Lesson 6. Production Costs.</u>				
<u>Lesson 7. Competitive Markets.</u>				
<u>Lesson 8. Non competitive Markets</u>				
<u>Lesson 9. Gross Domestic Product (GDP) and Income</u>				

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Lesson 10. Agricultural Magnitudes.

SECTION II.- Business Administration

Lesson 11. Company and entrepreneur. Functions and objectives of Companies.

Lesson 12. Organizational structure of the company. Types of companies.

Lesson 13. The creation of companies.

Lesson 14. Functional areas of companies.

Lesson 15. Introduction to Accounting.

Lesson 16. Balance Analysis.

Lesson 17. Company Finance I.

Lesson 18. Company Finance II.

PRACTICAL SYLLABUS

Practical lesson 1: **Competitive Equilibrium: static comparative.**

Practical lesson 2: **Monopoly behavior and non competitive competence.**

Practical lesson 3: **Practical case of processed food company operation.**

Practical lesson 4: **Company Financial Analysis.**

Practical lesson 5: **Corporate Social Responsibility of Companies.**