

El alumno deberá escoger una de las dos opciones, A o B, y responder en inglés a todas las preguntas que se formulan en la opción elegida, sin mezclar preguntas de una y otra. En el caso de la primera pregunta (la redacción), deberá escribir tan sólo sobre uno de los dos temas propuestos.

Opción A

At the photography shop

Salesperson: Good afternoon. Can I help you?

Customer: Yes, please. I would like to purchase a digital camera.

Salesperson: I see. Have you got any particular camera in mind?

Customer: No, not really. What would you recommend?

Salesperson: Well, that depends. How much money do you want to invest in it?

Customer: Well, not more than about £150.

Salesperson: OK. And what use do you intend to give your camera?

Customer: Well, my intention is to take it on holiday, to take photos at parties - that kind of thing.

Salesperson: Right. This *Photty* is a nice little model. It comes with a 32GB memory card. For a good quality camera, it really isn't expensive at £149.99.

Customer: I see. What about that one over there? The one that costs £99.

Salesperson: Ah yes. The *Picturatrix*. It's a good camera too and it's on offer at £99. It's a bit heavier than the *Photty*, but it takes better quality pictures.

Customer: Is it hard to use?

Salesperson: Well, yes, it's a bit more difficult to use than the *Photty*. The *Photty* is fully automatic and it's very simple to use.

Customer: Can I have a look at them?

Salesperson: Yes, of course. Look... the *Picturatrix* has got a larger screen than the *Photty*. Its memory card, however, has room for only 4GB. You can buy more memory if necessary, of course, but you should take into account that memory cards can be rather expensive.

Customer: I see. Well, I think I'll go on looking. Thank you very much, anyway.

Salesperson: You're welcome, madam. Have a nice day.

1. Write a composition on **one of the following topics**. Give your answer in at least 80 words (maximum 3 points):
 - a. Do you enjoy going shopping? Why or why not?
 - b. Write an informal e-mail message to ask a friend of yours to go shopping with you.
2. Answer the following two questions. Provide evidence from the text for your answers (maximum 1 point per answer):
 - a. According to the text, what does the person in the text want to buy a camera for?
 - b. Does any of the two people say that buying extra storage space for a camera usually costs a lot of money?
3. Find in the text just one word for each of the following sections (maximum 0.5 points per word):
 - a. An antonym of "to sell".
 - b. A synonym of "to plan".
 - c. A synonym of "completely".
 - d. An antonym of "smaller".
4. Imagine that your friend Andrew has recently lost his smartphone and needs a new one. Write **two or three sentences** to advise him to buy one model in particular and give him at least one good reason to do so (maximum 1 point).
5. Grammatical transformations (maximum 0.5 points each)
 - a. Write the following sentence in the negative form of the future simple tense.
You can buy more memory if necessary
 - b. Write a sentence that means the same as the first one using the initial words given. **You must not change those four words in any way.**
The Picturatrix is a bit heavier than the Photty, but it takes better quality pictures
Although the Photty weighs
 - c. Write the following sentence in the passive voice.
You can buy more memory if necessary.
 - d. Write a sentence that means the same as the first one using the initial words given and the word in parenthesis. **You must not change those three words in any way.**
The Picturatrix is a bit more difficult to use than the Photty.
The Picturatrix (easy)

KEY

2.a She wants to buy it for personal use only: "to take it on holiday, to take photos at parties" (line 8).

2.b Yes, he/she does. He/she says that "memory cards can be rather expensive" (line 19).

3.a purchase (line 2)

3.b intend (line 7)

3.c fully (line 15)

3.d larger (line 17)

5.a You will not / won't be able to buy more memory if necessary.

5.b Although the *Photty* weighs less than the *Picturatrix*, it takes worse (quality) pictures.

5.c More memory can be bought (by you) if necessary.

5.d The *Picturatrix* is not so/as easy to use as the *Photty*.

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Opción A

What's in a name?

The names of many companies are often well-known worldwide. However, it is not always easy to guess where some of them got their names from. Here are some curious cases:

- The Japanese tyre company Bridgestone is named after the man who founded it, Shojiro Ishibashi, whose surname means "stone bridge" in Japanese.
- The name for the world's most successful Internet search engine, Google, comes from the word "googol", which denotes an enormous quantity: a number one followed by a hundred noughts. It refers to the huge amount of information one can find on the World Wide Web.
- The famous American company 3M originally sold a mineral called "corundum" to manufacturers of grinding wheels. At that time, the name of the firm was "Minnesota Mining and Manufacturing Company". Decades later, they changed it to 3M when the company changed its focus to innovative products.
- In the case of Ikea, it is easy to work the name out: the name of the first boss of this Swedish furniture business was Ingvar Kamprad. His family home was a farm called Elmtaryd, near the Swedish village of Agunnyard. Now you can put the initials together.
- Sometimes, company names are chosen by the people who run them for purely practical reasons. That's the case with Japanese company Sony, which gets its name from the Latin word "sonus", which means "sound". This was chosen simply because it could be pronounced easily in many languages and did not sound similar to any rude word in any of them.
- Nokia company was named after a small town in Finland that was home to a paper company. They later produced rubber goods and a few years later had the idea of manufacturing mobile phones.
- The sports goods firm Reebok gets its name from the South African spelling of the word "Rhebok", a type of fast-running African antelope.

1. Write a composition on **one of the following topics**. Give your answer in at least 80 words (maximum 3 points):
 - a. Do you think all company names should be very original? Why or why not?
 - b. Write a story of at least 80 words **beginning with** this sentence: "Inventing a name for her music band was the hardest job Carmen had ever had". Remember that **these 15 words cannot be counted in the 80 words you must write**.
2. According to the text, are the following sentences true or false? Provide evidence from the text for your answers (maximum 1 point each):
 - a. Companies never receive their names from the people who start them.
 - b. Sometimes, companies radically change the kind of things they produce.
3. Find words in the text that correspond to the following definitions (maximum 0.5 points per word):
 - a. Internationally, everywhere.
 - b. Created a company.
 - c. Another way of saying "zeros".
 - d. Introducing new ideas.
4. Imagine that you and your friend Lisa have created a new way to cook pasta, but Lisa has invented a name for it which you don't like. **Use two or three sentences** to try to convince her to use a different name and give her a good reason for it. (maximum 1 point).
5. Grammatical transformations (maximum 0.5 points each)
 - a. Rewrite the following sentence in the passive voice. **Do not omit any part of it:**
The company 3M originally sold a mineral called "corundum" to manufacturers.
 - b. Write a correct question for this answer. You must begin with the word given and use the word in brackets:
Now you can put the initials together.
What? [put]
 - c. Transform the following sentence into a third type (impossible) conditional sentence.
You can surely work the name out if you pay attention.
 - d. Write the following sentence in the negative-interrogative form of the simple future tense. **Write one sentence only.**
Reebok got its name from the South African word "Rhebok".

KEY

2.a False. The second paragraph says that “Bridgestone is named after the man who founded it, Shojiro Ishibashi, whose surname means ‘stone bridge’ in Japanese”.

2.b True. The fourth line of the fourth paragraph says that 3M “changed its focus to innovative products” and the second and third lines of the seventh paragraph says that Nokia was initially a paper company and “they later produced rubber goods and a few years later had the idea of manufacturing mobile phones” [It will be enough if the student quotes just one of these two passages”.

3.a worldwide (line 1)

3.b founded (lines 3)

3.c nought (line 6)

3.d innovative (line 10)

5.a (*) A mineral called “corundum” was (*) sold (*) by the company 3M to manufacturers (*)
(*) A mineral called “corundum” was (*) sold (*) to manufacturers by the company 3M (*)
[() indicates the acceptable positions for the adverb “originally”]*

5.b What can you now put together?
What can you put together now?

5.c (*) You would (*) have been able to work the name out (*) if you had paid attention (*).
[() indicates the acceptable positions for the adverb “surely”]*

5.d Will Reebok not get its name from the South African word “Rhebok”?
Won’t Reebok get its name from the South African word “Rhebok”?

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Opción A

TEXT 1: The evolution of carnival

People around the world have celebrated carnival for hundreds of years. In medieval Europe, carnival was the last opportunity for people to eat, drink and enjoy themselves before the fasting period ending at Easter. This tradition was taken to the American colonies by Europeans, but it changed as it came into contact with other traditions, mainly from the African slaves brought across the Atlantic. These slaves incorporated great energy in dance and music to the celebration.

Over the years, carnival has developed in different ways, depending on the city or country. For example, in the United States they celebrate the holiday of Mardi Gras. Some people say that jazz music was born when New Orleans people started playing blues (a kind of sad songs) with trumpets and trombones during Mardi Gras.

The Portuguese took their folk music to Brazil when they arrived in America in 1500. Over time, this rather calm music mixed with the faster tempo of African rhythms. This produced upbeat dances like the happy and optimistic samba. The world-famous carnival in Rio de Janeiro moves to the beat of samba.

Trinidad, the Caribbean island, is famous for calypso music. It comes from kalinda music, originally from Africa. Now carnival in Trinidad often combines the traditional sounds of calypso with contemporary styles such as hip-hop and salsa.

TEXT 2: Carnival in Italy

Paolo Manzini, Ivrea (Italy): "In my town, we have a fantastic carnival every February. It lasts for five days and has taken place ever since 1808; that's more than 200 years! When the soldiers come into the city on their horses, we throw oranges at them, thousands of oranges. You must take care - with more than 10,000 people throwing oranges, it's easy to get hit. If you wear a red hat, though, no one will attack you with oranges. So, my friends and I wore red hats last year and nobody threw oranges at us! On the last day of the carnival, we eat fish and polenta, and on the final evening we light huge bonfires in the town square."

1. Write a composition on **one of the following topics**. Give your answer in at least 80 words (maximum 3 points):
 - a. Do you enjoy going out for carnival in the town where you live? Why or why not?
 - b. Imagine you work at a travel agency. Write a formal e-mail message to a customer to offer information about spending the next Carnival holidays in an attractive place.
2. According to the texts, are the following sentences true or false? Provide evidence from the texts for your answers (maximum 1 point each):
 - a. In the past, people could drink as much alcohol as they wanted during the Holy Week.
 - b. It is a good idea to wear something red on your head so that nobody will attack you during Carnival.
3. Find words in the text that correspond to the following definitions (maximum 0.5 points per word):
 - a. Voluntarily not consuming food or drink, normally for religious or medical reasons.
 - b. People who are the legal property of another and must obey him or her.
 - c. Belonging to or occurring in the present.
 - d. Large open-air fires used as part of a celebration.
4. Write a **short dialogue (not more than 60 words)** in which James invites Rebekah to go out during Carnival and Rebekah refuses the invitation, **giving at least one reason for it** (maximum 1 point).
5. Grammatical transformations (maximum 0.5 points each)
 - a. Transform the following sentence in the passive voice. Do not omit any part of it.
People around the world have celebrated carnival for hundreds of years
 - b. Complete the second sentence so that it means the same as the first one. **Do not change the initial three words in any way.**
This tradition changed as it came into contact with others later.
Coming into contact
 - c. One of the following sentences is grammatically unacceptable. Which is it?
 1. *Eventually, this produced upbeat dances like samba.*
 2. *This eventually produced upbeat dances like samba.*
 3. *This produced upbeat dances eventually like samba.*
 4. *This produced upbeat dances like samba eventually.*
 - d. Rewrite the following sentence in indirect style (reported speech), beginning with the words *He exclaimed.*
My friends and I wore red hats last year and nobody threw oranges at us!

KEY

2.a False. The second sentence of the first paragraph of Text 1 refers to people and their “fasting period ending at Easter”.

2.b True. The sixth sentence of Text 2 says that red hats are worn by people so that no one will throw any oranges at them during those days.

3.a Fasting (Text 1, line 2)

3.b Slaves (Text 1, line 3)

3.c Contemporary (Text 1, line 12)

3.d Bonfires (Text 2, line 5)

5.a Carnival has been celebrated by people around the world for hundreds of years
Carnival has been celebrated for hundreds of years by people around the world
For hundreds of years, carnival has been celebrated by people around the world

5.b Coming into contact with others changed this tradition later
Coming into contact with others later changed this tradition
Later, coming into contact with others changed this tradition

5.c The grammatically unacceptable option is #3, “This produced upbeat eventually dances like samba”

5.d He exclaimed (that) his friends and he / he and his friends had worn red hats the year before / the previous year and (that) nobody had thrown oranges at them.